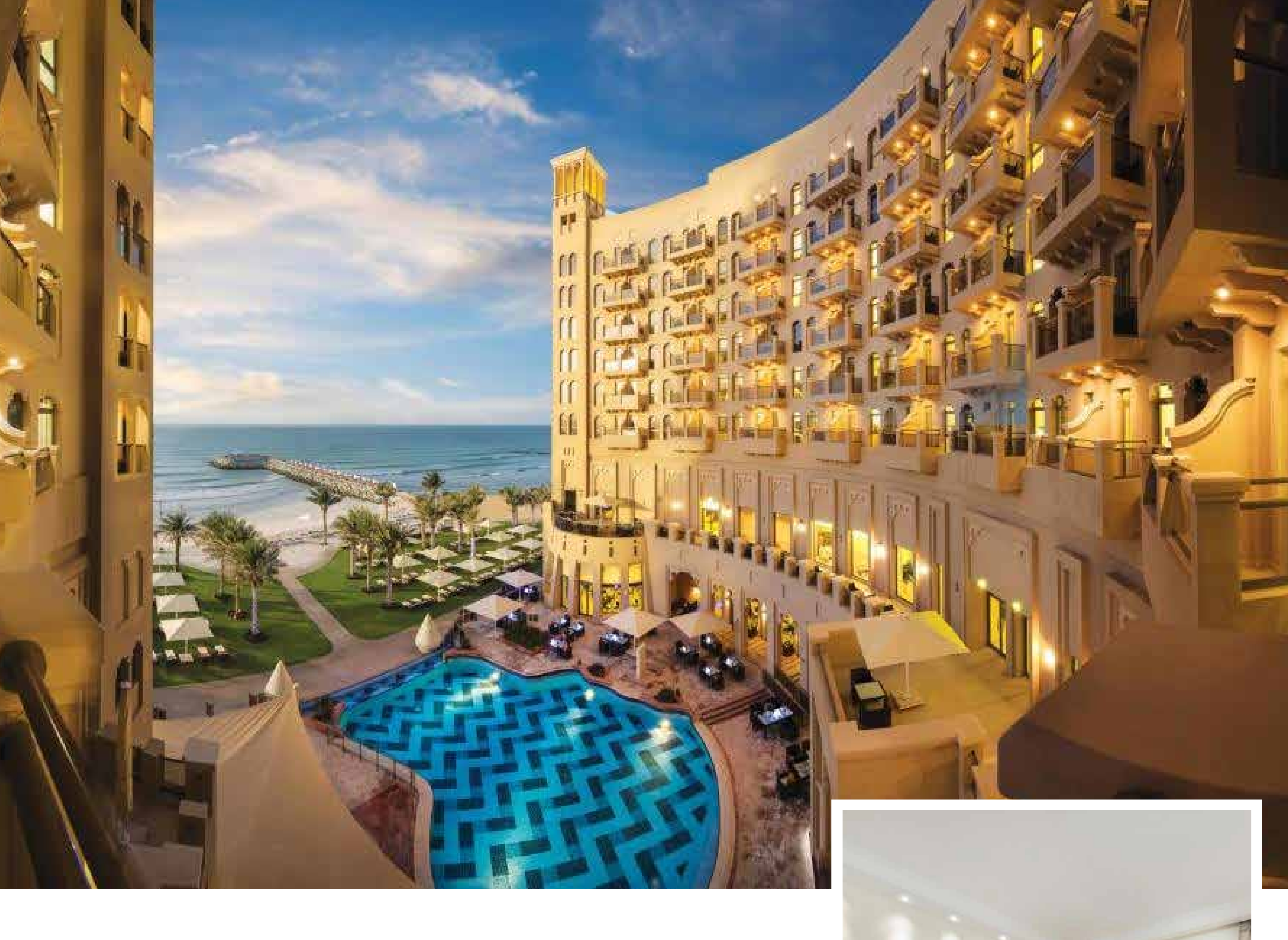


MONTHLY NEWSLETTER SIGHTS AND SPLENDOR JULY 2026



STEP INTO A WORLD OF IMAGINATION AT HOUSE OF HYPE

Discover ultimate immersive entertainment at House of Hype in Dubai Mall, where technology, creativity, gaming, fashion, and social media come together for an unforgettable interactive adventure. Featuring more than 100 unique experiences spread across 25+ imaginative themed worlds, House of Hype is home to dazzling digital installations, immersive gaming zones, live performances, exclusive shopping, and unique food concepts, where every corner is designed to surprise and inspire. From secret doors and photo booths to arcade games and a hidden sushi bar, no two visits are ever the same. Perfect for families, friends, and content creators alike, House of Hype offers a one-of-a-kind adventure where creativity knows no bounds, making it one of Dubai's most exciting indoor attractions.



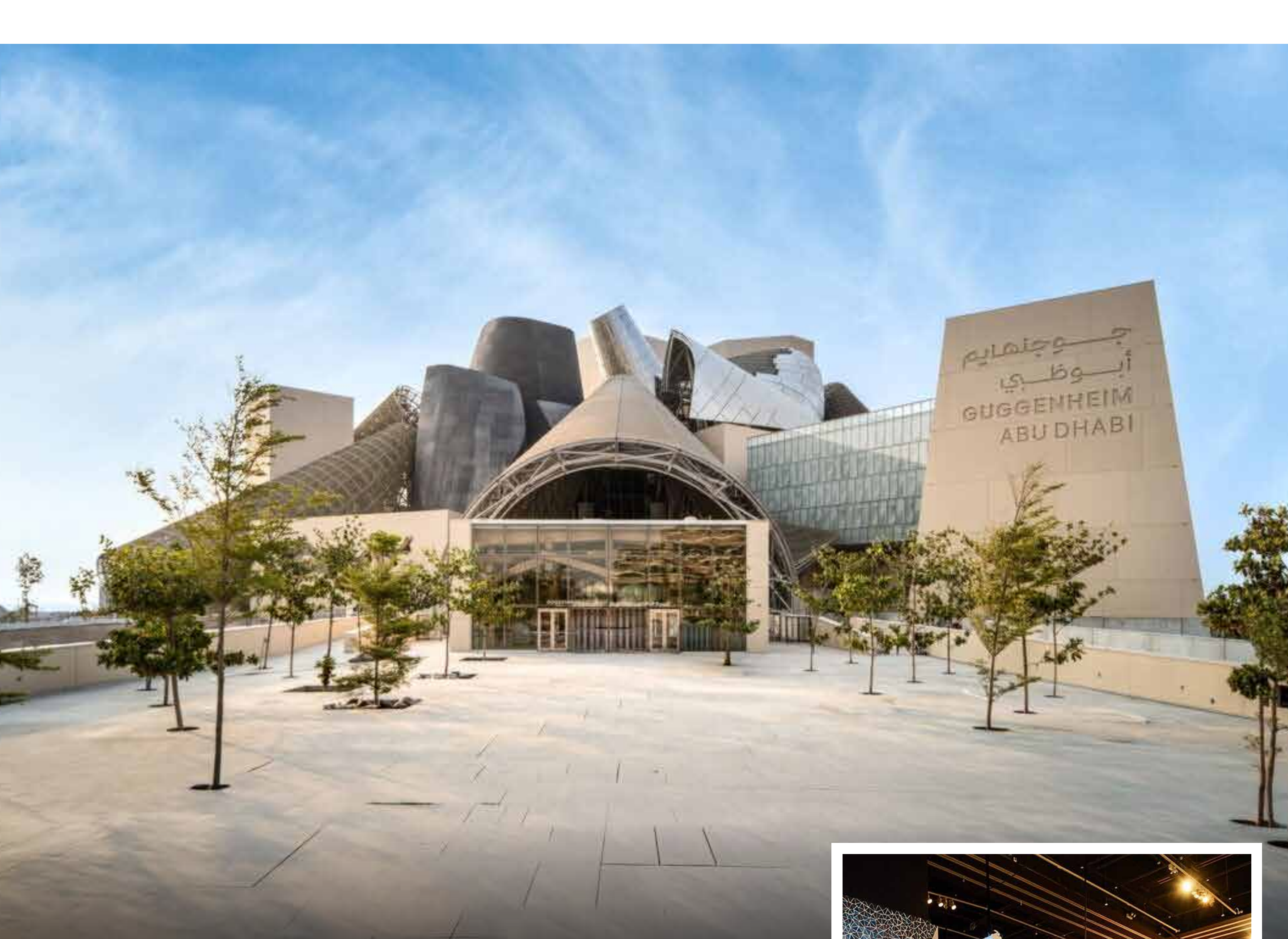
INDULGE IN BEACHFRONT ELEGANCE AT BAHI AJMAN PALACE HOTEL

Set along the tranquil shores of the Arabian Gulf, Bahi Ajman Palace Hotel offers a luxurious beachfront escape where charming Arabian hospitality meets contemporary comfort. The five-star hotel boasts 254 stylish rooms and suites with balconies and breathtaking sea views, complemented by modern amenities. Guests can indulge in a memorable culinary journey across five dining outlets, unwind on the private beach, relax by the outdoor swimming pool, rejuvenate at the spa, or stay active at the fitness centre. Conveniently located close to Ajman's cultural attractions and Corniche, Bahi Ajman Palace Hotel provides the perfect setting for leisure holidays, family getaways, and memorable business events in the heart of the emirate.



CELEBRATE A SUMMER OF FLAVOURS AT DUBAI FOOD FESTIVAL 2026

Dive into a memorable dining adventure with Dubai Food Festival, running from 3rd to 30th August as part of the city's much-loved Dubai Summer Surprises, bringing together the very best of the emirate's diverse culinary scene. From authentic local delicacies and hidden neighbourhood gems to celebrity-chef restaurants and innovative fine-dining experiences, food enthusiasts can savour special dishes and curated menus starting from just AED 10 (USD 3). Throughout the month, restaurants across the city will offer exclusive dining deals, chef collaborations, themed culinary events, family-friendly experiences, and limited-time promotions. From vibrant food markets and waterfront eateries to luxurious dining destinations, the festival highlights Dubai's status as one of the world's most exciting culinary capitals. Beyond the dining scene, Dubai Summer Surprises continues to delight visitors with spectacular retail promotions, mega raffles, live entertainment, immersive attractions and unforgettable stays at renowned hotels, making Dubai the perfect summer holiday destination for everyone.



GET READY TO WITNESS THE MAGIC OF GUGGENHEIM ABU DHABI

Designed by internationally acclaimed architect Frank Gehry, Guggenheim Abu Dhabi will be the largest museum in the Guggenheim network, spanning 11,600 square metres of interior gallery space and 23,000 square metres of outdoor exhibition areas. The iconic landmark encompasses a total built-up area of 80,000 square metres, making it one of the most significant art museums to be developed since 1960. Located on Saadiyat Island within the Saadiyat Cultural District, the museum is set to open its doors on 11 December 2026. It will present an exceptional collection spanning the 20th century to the present day, with particular emphasis on artistic movements from West Asia, North Africa, South Asia, and other regions that have played a defining role in shaping the global art landscape. The museum is further distinguished by its striking collection of sculptural galleries, inspired by the region's landscape, climate, and traditional architecture. Alongside its permanent collection and masterpieces displayed across 30 galleries, visitors can look forward to rotating international exhibitions, large-scale installations, artist commissions, educational programmes, and cultural events designed to foster dialogue and creative exchange. Its opening marks another significant milestone in the evolution of Saadiyat Cultural District, adding to a growing portfolio of cultural landmarks including Louvre Abu Dhabi, Zayed National Museum, Natural History Museum Abu Dhabi, and teamLab Phenomena. Together, these world-class institutions are transforming Saadiyat Island into one of the world's foremost cultural destinations, offering visitors an extraordinary journey through art, history, science, and innovation.

